

# Digital Marketing — Digital Cookie® Video



## Shine online

Girl Scouts can make their Digital Cookie pages stand out with a personalized video. Give them a simple script and a place to record and watch the movie magic happen!

Entrepreneurs can also share their video. They can send emails via Digital Cookie or post the video on social media with the help of their caregivers.

### Supplies:

- Optional: Virtual Backgrounds



**The sweet payoff:**  
On average, customers purchase more when Girl Scouts share personalized videos!

*Little Brownie*  
BAKERS®