

# Digital Marketing — Goal Graphics



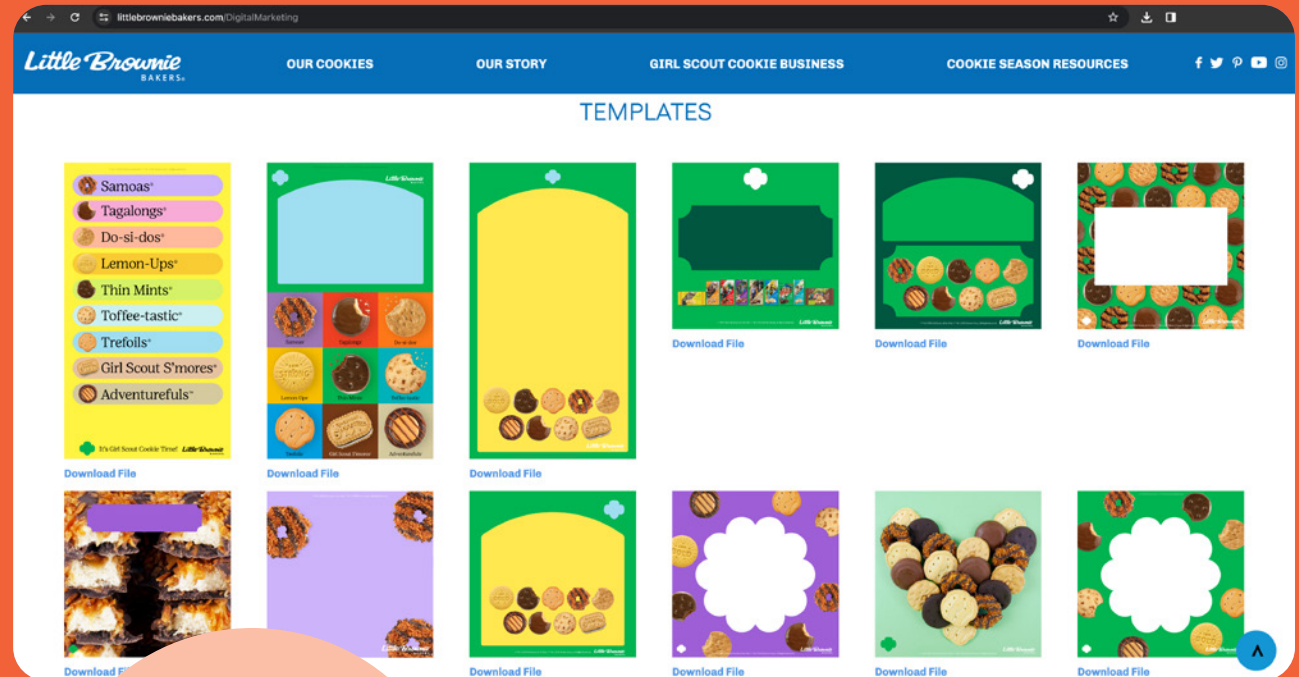
## Go social and go higher

A digital marketing strategy is a key part of any entrepreneur's plan. Inspire Girl Scouts to spread the word about their online cookie businesses by customizing social graphics.

Hungry for more? Walk Girl Scouts through our [Digital Marketing Basics](#). Print out helpful info for them to have on hand or reference it anytime on [LittleBrownie.com](#).

### Supplies:

- [Social Resources](#)



**The sweet payoff:**  
Girl Scouts who share their goals online reach more customers and boost their businesses!

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