Cookie Sensory Cards — 1 of 3









Thin Mints

Crisp, chocolaty cookies made with natural oil of peppermint



- · Dark
- ·Rich
- · Smooth
- ·Thin
- · Round edges
- Indentations from docking holes used to prevent cracking while baking



 Strong mint and rich chocolate aroma



- Authentic taste from real cocoa and real peppermint oil
- Balanced chocolate and mint that don't melt into a single flavor
- Lingering fresh mint aftertaste
- Crispy cookie wafer
- Sweetness doesn't overpower chocolate and mint flavors

Samoas^{*}

Crisp cookies with caramel, coconut and dark chocolaty stripes



- · Thick stripes
- Toasted caramel color
- · Dark chocolate
- Thick bottom coating
- · Scalloped edges
- Resembles homemade



 Strong coconut and caramelized sugar aroma with a hint of dairy notes



- Distinct, layered flavors that melt together
- First bite dominated by sweet caramelized sugar flavor
- Chewy cookie drenched in caramel and toasted coconut and drizzled with rich dark chocolate
- Sweetness lingers after cookie is eaten

Tagalongs^{*}

Crispy cookies layered with peanut butter and covered with a chocolaty coating



- Enrobed in Creamy Milk Chocolate
- · Soft and Melty
- **Visible Ridge** from Peanut Butter Filling
- Each Layer Visible after Bite



• Strong nutty **peanut** aroma



- Both creamy soft and medium-hard textures present in first bite
- Multiple layers of sweet, creamy peanut butter
- Rich chocolate sweetness and smooth nutty saltiness are equally intense and complementary
- Salty peanut aftertaste



Cookie Sensory Cards — 2 of 3









Do-si-dos

Oatmeal sandwich cookies with peanut butter filling



- · Diamond Pattern
- · Consistent Toasty
 Golden Brown Color
- Thin Layer of **Peanut Butter Cream**



• Nutty **peanut** and **grain** aroma



- First bite has mild sweet, salty and grain-wheat flavor
- Sweet peanut butter flavor builds to stronger intensity while eating
- Complementary sweetness and saltiness
- Hearty, toasted whole grain oats with soft creamy, nutty filling

Adventurefuls[®]

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



- Deep Dark Chocolate Base
- Raised Stripes on Smooth Golden-Brown Caramel
- Brownie Appearance with Cracked Cookie Edges



• Baked brownie aroma



- **Hard first bite** with strong sweet chocolate flavor
- Strong initial tastes of sweetness, chocolate and caramel
- Followed by lighter flavors of baked brownie and saltiness
- Lingering aftertaste resembles a sweet, chocolate baked brownie

Trefoils

Iconic shortbread cookies inspired by the original Girl Scout Cookie™ recipe



- Edges and Raised Portions Slightly Darker than Center
- Noticeable Docking **Holes**
- Bottom and Edges of Cookie Resemble Homemade with Cratering and Gaps



• Mild **vanilla** and **dairy** aroma



- Softer first bite with mild sweet dairy and vanilla flavors
- Buttery shortbread taste
- Crispy and perfectly crumbly
- Balanced sweet dairy, grain-wheat and vanilla flavors followed by a hint of saltiness



Cookie Sensory Cards — 3 of 3









Toffee-tastic

Rich, buttery cookies with sweet, crunchy toffee bits



- · Round
- Resembles

 Homemade with
 Craters and Gaps
- Light and Dark Golden Brown Color Variation



 Mild caramelized sugar and brown butter aroma



- Buttery shortbread embedded with chewy toffee bits
- Strong initial butter and vanilla tastes followed by sweet caramelized toffee flavor
- Crispy and perfectly crumbly
- Perfectly paired shortbread and toffee flavors followed by a hint of saltiness

Lemon-Ups

Crispy lemon cookies baked with inspiring messages to lift your spirits



- · Round
- Easy to Read Message with Sunburst
- · Golden Yellow
- **Drips of Icing** on Edges
- Translucent Coating on Bottom
- Noticeable Docking Holes



• Intense **zesty lemon** aroma



- Soft first bite with medium lemon intensity that melts into a sweet lemon profile
- Intense lemon flavor is result of glaze dissolving when eaten — quick flavor release glaze
- Cool, lemony tang complements buttery shortbread
- Inspiring messages create personalized eating experience

Exploremores

Rocky Road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème.



- Deep, dark chocolate color
- Iconic Girl Scout **Trefoil**
- $\boldsymbol{\cdot} \ \mathsf{Smooth}, \boldsymbol{\mathsf{round}} \ \mathsf{edges}$
- Sandwich cookie with rich layer of airy crème in between



- Strong **chocolate** aroma
- Mild hints of marshmallow and toasted almond



- Flavor filled with strong initial taste of chocolate followed by hints of sweet marshmallow and toasted almond
- Crispy bite of sandwich cookie followed by soft fluffy crème
- Sweet chocolate and light almond aftertaste

