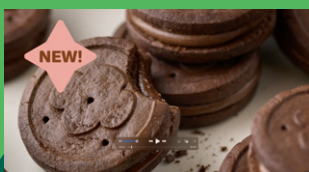


Cookie Knowledge



A lot to explore

Learning about the cookies is important and fun. These activities and videos can provide essential knowledge to new cookie entrepreneurs. And this year, every Girl Scout will be excited to learn about the new cookie Exploremores™! There's plenty to explore this cookie season.

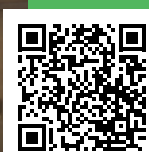


Check out the Exploremores™ sizzle reel and other NEW resources [here](#).



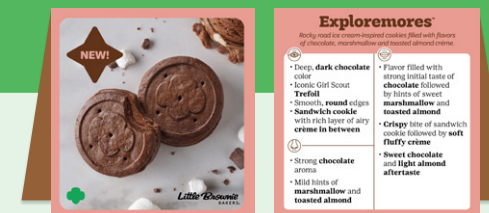
Exploremores™ Game:

Girl Scouts can learn about the new cookie and its yummy flavors with this [seek and find game](#).



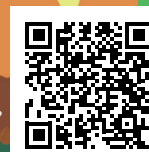
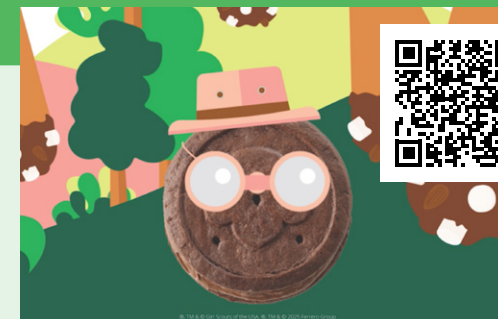
Together We Bake a Difference

video: Did you know there are lots of Girl Scout alums that work at Little Brownie Bakers? It's no surprise! They're lifelong cookie experts. Scan here to see some of their stories and share with Girl Scouts at rallies.



Sensory Cookie Exploration:

Encourage word play with the [cookie sensory cards](#) provided. Revisit favorite flavors and explore the new cookie — Exploremores™!



Explore the Cookies: Share this [video](#) to meet all the cookies.

Little Brownie
BAKERS®



Explore more Exploremore's™

Seek to find each of the Exploremore's™ flavors and ingredients from the list below. Customers are going to love this new, flavor-filled sandwich cookie!



For Complete
Nutrition and Allergen
Information



Chocolaty



Marshmallowy
Flavor



Airy Fluffy
Chocolate
Crème



Hint of
Almond Flavor



Inspired by
Rocky Road
Ice Cream

Little Brownie
BAKERS®

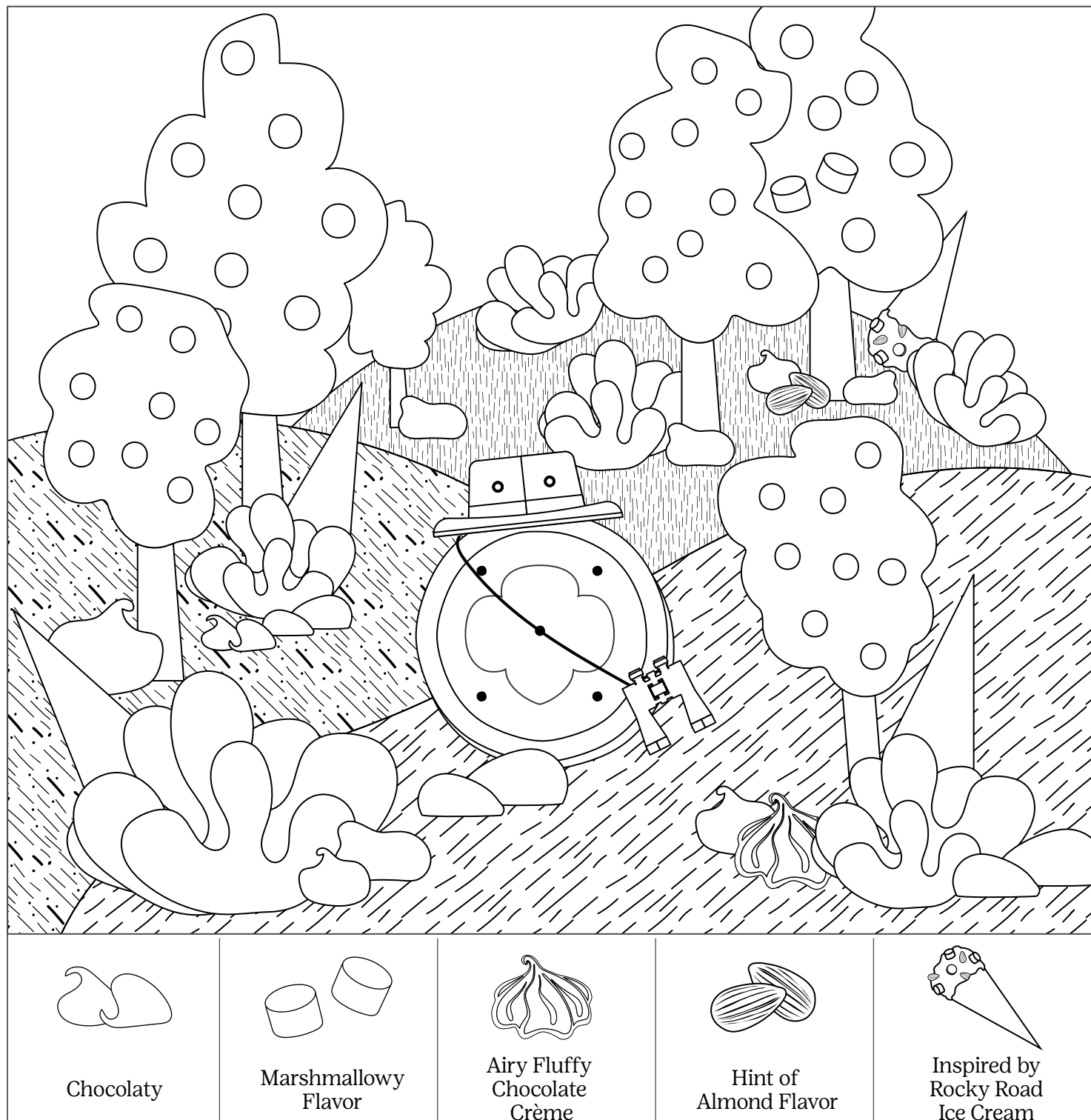


Explore more Exploremores™

Seek to find each of the Exploremores™ flavors and ingredients from the list below. Customers are going to love this new, flavor-filled sandwich cookie!



For Complete
Nutrition and Allergen
Information



Contains peanuts, wheat, soy, milk. Manufactured in a shared facility with tree nuts and eggs.



Thin Mints®

Crisp, chocolaty cookies made with natural oil of peppermint



- **Dark**
- **Rich**
- **Smooth**
- **Thin**
- **Round edges**
- **Indentations** from docking holes used to prevent cracking while baking



- Strong **mint** and rich **chocolate** aroma



- **Authentic** taste from real cocoa and real peppermint oil
- **Balanced chocolate and mint** that don't melt into a single flavor
- **Lingering fresh mint** aftertaste
- **Crispy cookie wafer**
- **Sweetness doesn't overpower** chocolate and mint flavors



Samoas®

Crisp cookies with caramel, coconut and dark chocolaty stripes



- **Thick stripes**
- Toasted **caramel color**
- **Dark chocolate**
- **Thick bottom coating**
- **Scalloped edges**
- Resembles **homemade**
- Strong **coconut** and **caramelized sugar** **aroma** with a hint of **dairy** notes



- **Distinct, layered flavors** that melt together
- First bite dominated by **sweet caramelized sugar** flavor
- Chewy cookie **drenched in caramel** and **toasted coconut** and drizzled with rich dark chocolate
- **Sweetness lingers** after cookie is eaten



Tagalongs®

Crispy cookies layered with peanut butter and covered with a chocolaty coating



- Enrobed in **Creamy Milk Chocolate**
- **Soft and Melty**
- **Visible Ridge** from Peanut Butter Filling
- **Each Layer Visible** after Bite



- Strong nutty **peanut** aroma



- Both **creamy soft** and **medium-hard textures** present in first bite
- **Multiple layers** of sweet, creamy peanut butter
- **Rich chocolate sweetness** and **smooth nutty saltiness** are equally intense and complementary
- **Salty peanut** aftertaste



Cut cards between cookie colors and fold along dotted line.



Do-si-dos®

Oatmeal sandwich cookies with peanut butter filling



- **Diamond Pattern**
- Consistent **Toasty Golden Brown Color**
- Thin Layer of **Peanut Butter Cream**



- First bite has mild **sweet, salty** and **grain-wheat** flavor
- Sweet peanut butter flavor **builds to stronger intensity** while eating
- **Complementary** sweetness and saltiness
- Hearty, **toasted whole grain oats** with soft **creamy, nutty filling**



- Nutty **peanut** and **grain** aroma



Adventurefuls®

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



- Deep **Dark Chocolate Base**
- Raised **Stripes** on **Smooth Golden-Brown Caramel**
- **Brownie** Appearance with **Cracked Cookie Edges**



- **Baked brownie** aroma



- **Hard first bite** with strong sweet chocolate flavor
- Strong initial tastes of **sweetness, chocolate and caramel**
- Followed by lighter flavors of **baked brownie and saltiness**
- Lingering aftertaste resembles a **sweet, chocolate baked brownie**



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout Cookie™ recipe



- Edges and **Raised Portions Slightly Darker** than Center
- Noticeable **Docking Holes**
- Bottom and Edges of Cookie **Resemble Homemade** with Cratering and Gaps



- Mild **vanilla** and **dairy** aroma



- **Softer first bite** with mild sweet dairy and vanilla flavors
- **Buttery shortbread** taste
- Crispy and **perfectly crumbly**
- Balanced **sweet dairy, grain-wheat and vanilla flavors** followed by a hint of saltiness



Cut cards between cookie colors and fold along dotted line.



Toffee-tastic™

Rich, buttery cookies with sweet, crunchy toffee bits



- **Round**
- **Resembles Homemade** with **Craters and Gaps**
- **Light and Dark Golden Brown Color** Variation



- Mild **caramelized sugar** and **brown butter** aroma



- **Buttery shortbread** embedded with chewy toffee bits
- Strong initial butter and vanilla tastes **followed by sweet caramelized toffee flavor**
- Crispy and **perfectly crumbly**
- **Perfectly paired** shortbread and toffee flavors followed by a hint of saltiness



Lemon-Ups™

Crispy lemon cookies baked with inspiring messages to lift your spirits



- **Round**
- **Easy to Read Message** with **Sunburst**
- **Golden Yellow**
- **Drips of Icing** on Edges
- **Translucent Coating** on Bottom
- Noticeable Docking **Holes**



- Intense **zesty lemon** aroma



- **Soft first bite** with medium lemon intensity that melts into a sweet lemon profile
- **Intense lemon flavor** is result of glaze dissolving when eaten — **quick flavor release glaze**
- **Cool, lemony** tang complements buttery shortbread
- Inspiring messages create **personalized eating experience**



Exploremores™

Rocky Road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème.



- Deep, **dark chocolate** color
- Iconic Girl Scout **Trefoil**
- Smooth, **round** edges
- **Sandwich cookie** with rich layer of airy **crème in between**



- Strong **chocolate** aroma
- Mild hints of **marshmallow** and **toasted almond**



- Flavor filled with strong initial taste of **chocolate** followed by hints of sweet **marshmallow** and **toasted almond**
- **Crispy** bite of sandwich cookie followed by **soft fluffy crème**
- **Sweet chocolate** and **light almond** aftertaste



Cut cards between cookie colors and fold along dotted line.