

Digital Marketing — Social Media Resources



Reach more customers

A digital marketing strategy is a key part of any entrepreneur's plan. Inspire Girl Scouts to spread the word about their cookie business online. An adult or caregiving can play the [Social Media Resources video](#) showing available social posts on a tablet, monitor, or projector that loops at this station. "Like" the posts you see by clapping or stomping.



Use the [NEW Social Media Guide](#) to learn how you can reach more cookie customers online in just a few minutes a day.

Little Brownie
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