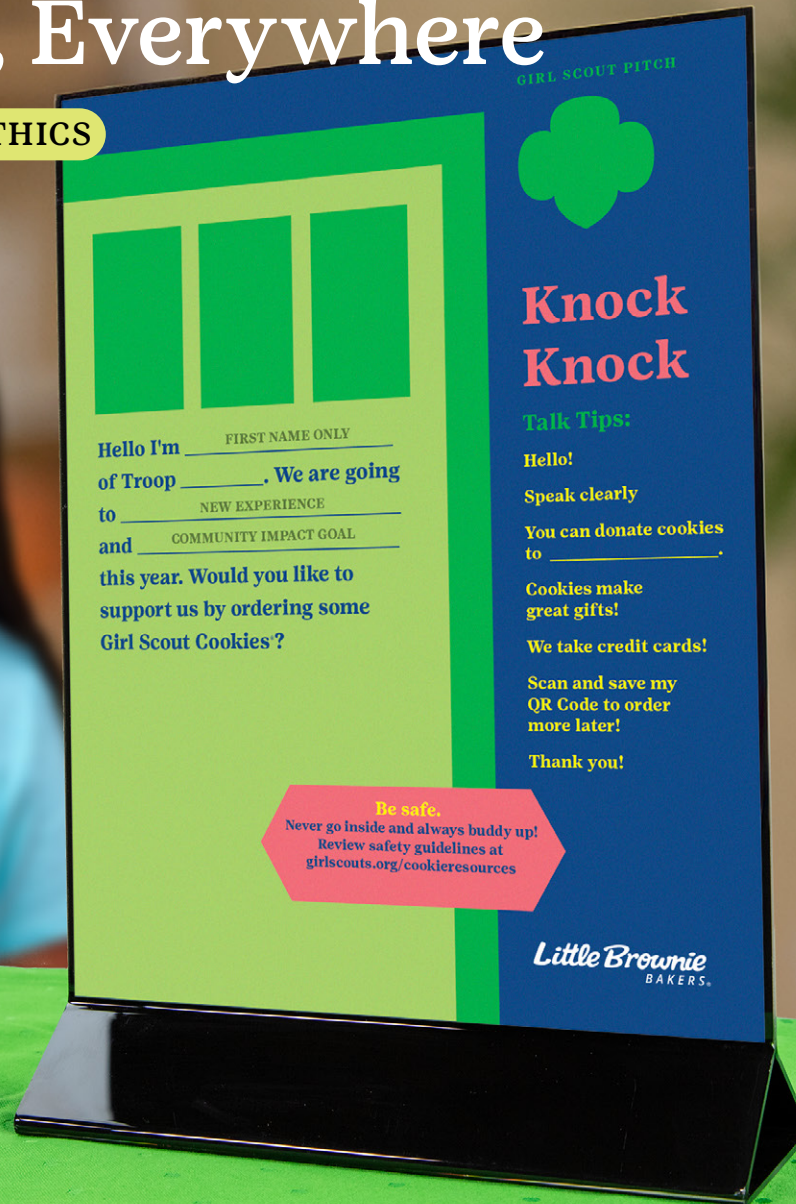


READY TO

Market My Cookie Business: Here, There, Everywhere

PEOPLE SKILLS, BUSINESS ETHICS



Girl Scouts practice cookie-selling conversations using paper props like a door, a phone, and a booth.

Each prop includes a Girl Scout side with key talking points and a customer side with prompts and responses. By rotating through door-to-door, booth, and phone scenarios, Girl Scouts practice responding to customers, build confidence, and learn how cookie conversations change in different selling situations.

Review the safety tips before selling cookies.

Little Brownie
BAKERS®



Knock Knock

Talk Tips:

Hello!

Speak clearly

You can donate cookies
to _____.

Cookies make
great gifts!

We take credit cards!

Scan and save my
QR Code to order
more later!

Thank you!

Hello I'm _____ FIRST NAME ONLY
of Troop _____. We are going
to _____ NEW EXPERIENCE
and _____ COMMUNITY IMPACT GOAL
this year. Would you like to
support us by ordering some
Girl Scout Cookies*?

Be safe.

Never go inside and always buddy up!
Review safety guidelines at
girlscouts.org/cookieresources

Little Brownie
BAKERS®

Who's there?

Play Customer!

Pretend to be a customer when you answer the door.

I love cookies, especially Girl Scout Cookies®.

I can't have sugar.

I want to buy, but I don't have any cash.

Little Brownie
BAKERS®

Ring Ring

Talk Tips:

Hello!

Is it a good time to talk for a minute?

Speak clearly

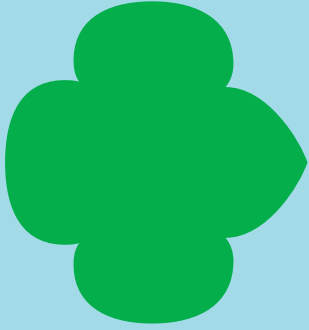
You can donate cookies to _____.

Cookies make great gifts!

We take credit cards!

Scan and save my QR Code to order more later!

Thank you!



Remember you can also text your Digital Cookie® link to your cookie customers with the help of your caregiver.

Hello I'm _____ FIRST NAME ONLY
of Troop _____. We are going
to _____ NEW EXPERIENCE
and _____ COMMUNITY IMPACT GOAL

this year. Would you like to support us by ordering some Girl Scout Cookies®?



Be safe.

Make sure to have your caregiver's permission to call!
Review safety guidelines at girlscouts.org/cookieresources

Little Brownie
BAKERS®

Hello?

Play Customer!

Pretend to be a customer when you answer the phone.

I already bought some.

How can I reorder when I run out?

I would love to support you and your goals.

Little Brownie
BAKERS®



Digital
Cookie®
QR code



Booth Boss

Talk Tips:

Hello!

Speak clearly

We take credit cards!

Scan and save my
QR Code to order
more later!

You can donate cookies
to _____.

Cookies make
great gifts!

Thank you!

Would you like to support us by
ordering some Girl Scout Cookies®?

We are going to _____ NEW EXPERIENCE

and _____ COMMUNITY IMPACT GOAL

this year.

Be safe.

Booth with a buddy
and adult supervision.

Review safety guidelines at
girlscouts.org/cookieresources

Little Brownie
BAKERS®

CUSTOMER ROLES

Yum
Yum

Play Customer!

**Pretend to be a
customer walking
near a booth.**

**I already
bought some.**

**I am in a rush
and do not
have time.**

**I want to buy,
but I don't
have any cash.**

Little Brownie
BAKERS®

**I was a
Girl Scout!**